TELE • WATCH

The mark of professional, ethical telemarketing

- Publicly identify quality providers who are in compliance with federal, state, and local laws and regulations
- Uphold high standards of professionalism and ethical behavior in the telemarketing industry
- Define, promote, monitor, and enhance call center standards and practices
- Educate participants on the merits of compliance
- Identify necessary processes for call center compliance
- Provide a definitive resource on issues of industry compliance

Join THEWARCH and declare to businesses, consumers, regulators, our industry, and the entire world that you adhere to established legal, ethical, and professional business standards and practice.

For more information, call 1-888-814-4888.

